

# INTERNATIONAL SUMMER SCHOOL

IRELAND  
JULY 7 - AUG 4  
2018



**Maynooth  
University**

National University  
of Ireland Maynooth







## 24-7 ON-CALL STAFF

To support, encourage and enable you!



## HOUSING

Stay on campus in single-room apartment-style living



## ACADEMIC TRIPS

Enjoy excursions that complement your learning

# OUR PROGRAM PACKAGE



## ACTIVITIES AND FACILITIES

Enjoy on-campus activities throughout the programme



## MEALS

Breakfast included  
Monday-Friday



## EXTRA ADVENTURES

Explore Ireland with our exciting tours



# MAYNOOTH UNIVERSITY

## Where Old meets New

THE BEST OF BOTH WORLDS, MAYNOOTH COMBINES AN ACADEMIC HERITAGE DATING BACK TO 1795 WITH AN INNOVATIVE AND MODERN CAMPUS. MAYNOOTH, IRELAND'S NEWEST UNIVERSITY, IS RANKED BY THE TIMES HIGHER EDUCATION AS WITHIN THE TOP 50 UNDER 50 UNIVERSITIES WORLDWIDE.

TODAY MAYNOOTH UNIVERSITY HAS MORE THAN 12,000 STUDENTS FROM OVER 90 COUNTRIES. THIS SUMMER MAYNOOTH UNIVERSITY WELCOMES YOU TO SHARE IN OUR HISTORY, HERITAGE AND FUTURE!



## MAYNOOTH TOWN

### Safe, Welcoming & Thriving

NAMED AFTER THE ANCIENT IRISH GOD NUADHA, MAYNOOTH IS IRELAND'S ONLY UNIVERSITY TOWN. IT IS A FRIENDLY CENTER, FULL OF SHOPS, RESTAURANTS, BARS AND CLUBS, A MERE 15 MILES FROM DUBLIN, IRELAND'S VIBRANT CAPITAL CITY



# OUTSIDE THE CLASSROOM



## ACADEMICS

INCLUDED IN EVERY ACADEMIC CLASS ARE TRIPS TO VISIT SITES, INSTITUTIONS AND COMPANIES RELEVANT TO COURSE MATERIAL. THESE OFFER AN UNPARALLELED INSIGHT INTO THE IRISH LANDSCAPE, SOCIETY AND CULTURE.



## DAY TRIPS

EXPLORE DUBLIN AND THE GUINNESS STOREHOUSE | VISIT THE WORLD-FAMOUS GLENDALOUGH AND THE SEASIDE TOWN OF DUN LAOGHAIRE | END WITH A TRIP TO THE GIANTS CAUSEWAY



## WEEKENDS

JOIN OUR WEEKEND EXCURSION TO GALWAY CITY AND THE TIMELESS CLIFFS OF MOHER | EXTEND THE GIANTS CAUSEWAY TOUR TO VISIT BREATHTAKING FILMING LOCATIONS AROUND THE COAST OF NORTHERN IRELAND



# ACADEMICS

CHOOSE 2 COURSES  
FROM 18 OPTIONS  
WORTH 5 or 7.5 ECTS

*\*normally 3 or 4 US semester credits  
depending on your school*

ALL COURSES ARE FULLY ACCREDITED,  
TAUGHT BY OUR EXPERIENCED,  
ENTHUSIASTIC INSTRUCTORS WITH  
OVER 40 CONTACT HOURS.  
OUR COURSES ALSO INCLUDE AT LEAST  
ONE FIELD TRIP TO A SITE RELEVANT TO  
CLASS MATERIAL

"one of the most amazing  
experiences I've ever had"

River, UAlberta



# CLIMATE CHANGE

THIS PHYSICAL GEOGRAPHY CLASS ADDRESSES THE CAUSES AND CONSEQUENCES OF CLIMATE CHANGE. IT EXAMINES THE VARIOUS TECHNIQUES THAT CALCULATE LONG-TERM PERSPECTIVES, AND HOW CLIMATIC FLUCTUATIONS HAVE SOCIAL, ECONOMIC AND POLITICAL CONSEQUENCES. THE IMPLICATIONS OF MODELLING-BASED PROJECTIONS ARE ANALYSED, AS ARE OPTIONS TO MITIGATE FUTURE GLOBAL WARMING.

# ECONOMICS OF THE EU

THIS CLASS PROVIDES AN OVERVIEW OF EU INSTITUTIONS AND POLICIES, INCLUDING A BRIEF HISTORY OF THE EU AND INSIGHTS INTO CURRENT CHALLENGES FACING THE UNION. STUDENTS WILL LEARN ABOUT THE ECONOMIC THEORY OF PREFERENTIAL TRADE AREAS, THE EU'S KEY POLICIES, AND THEIR IMPACT ON THE OUTSIDE WORLD.



# IRELAND & THE GREAT FAMINE

IN THIS CLASS STUDENTS ARE INTRODUCED TO THE CAUSES AND CONSEQUENCES OF THE 1845-1853 GREAT IRISH FAMINE. THE CLASS EXAMINES THE ECONOMIC, SOCIAL AND POLITICAL BACKGROUND, AS WELL AS PUBLIC AND PRIVATE REACTIONS, AND THE CHANGES IN IRISH SOCIETY RESULTANT FROM THE FAMINE.

## DIGITAL HUMANITIES

THIS CLASS INTRODUCES THIS EXCITING AND DYNAMIC FIELD WHICH IS CHANGING THE NATURE OF TRADITIONAL RESEARCH AND PRACTICE BY USING NEW DIGITAL TOOLS AND METHODS, SUCH AS 2D AND 3D VISUALISATION, AUGMENTED AND VIRTUAL REALITY, GAMES, 3D PRINTING, CROWD-SOURCING, TEXT ENCODING, AND WEB ARCHIVING TO CAPTURE, MODEL, ANALYSE, REPRESENT AND DISSEMINATE THE PAST.



# INTERNATIONAL MARKETING

THIS CLASS FOCUSES ON MARKETING MANAGEMENT IN GLOBAL ORGANISATIONS AND INTRODUCES STUDENTS TO THE NATURE AND COMPLEXITY OF INTERNATIONAL MARKETING STRATEGY. STUDENTS WILL IDENTIFY OPPORTUNITIES AND CHALLENGES ASSOCIATED WITH EXPANSION INTO NEW GEOGRAPHICAL MARKETS AND FORMULATE STRATEGIES FOR PRODUCT DEVELOPMENT AND PROMOTION.

## ANTHROPOLOGY OF IRELAND

IN THIS CLASS, STUDENTS EXPLORE IRELAND'S ECONOMIC, SOCIAL AND CULTURAL CHALLENGES AND LOOK AT HOW IRELAND'S PRESENT-DAY MULTIPLICITY INTERSECTS WITH THE TRADITIONAL IMAGE OF RURAL, MONO CULTURAL AND CATHOLICISM. THE CLASS ANALYSES MANIFESTATIONS OF IRISH CULTURE SUCH AS DANCE AND LANGUAGE, HOW THEY ARE REPRODUCED, AND WHAT MEANINGS THEY HOLD.



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# PUBLIC SPEAKING

THIS COURSE INTRODUCES STUDENTS TO THE KEY ELEMENTS OF COMMUNICATION, PROVIDING PRACTICAL EXPERIENCE IN THE PREPARATION AND PRESENTATION OF SPEECHES. IT IMPROVES CRITICAL LEARNING SKILLS AND ENABLES THE DEVELOPMENT OF CORE PROFESSIONAL COMMUNICATION SKILLS.

# CREATIVE WRITING

IN THIS CLASS STUDENTS ARE INTRODUCED TO WRITING, BOTH POETRY AND PROSE. THE CLASS FOCUSES ON THE PRACTICALITIES OF WRITING, EDITING AND GIVING AND TAKING CRITICISM OF WORK. STUDENTS WILL PRODUCE WRITING FOR DISCUSSION AND CRITICISM AND WORK ON DEVELOPING THESE EXTRACTS IN RESPONSE. STUDENTS WILL ALSO LOOK CRITICALLY AT THE WORK OF ESTABLISHED WRITERS.



# MEDIEVAL SOCIETY

THIS CLASS INTRODUCES STUDENTS TO EARLY CULTURAL HISTORY, WITH AN EMPHASIS ON THE PAST AS A FOUNDATION FOR THE PRESENT, AS WELL AS THE DISSEMINATIONS OF CULTURAL HERITAGE. STUDENTS WILL ASSESS THE MANIPULATION OF HISTORY IN RELATION TO SOME OF THE GREAT IRISH PREHISTORIC AND EARLY MEDIEVAL LOCATIONS.

STREAM A



# IRISH CULTURAL HERITAGE

IN THIS CLASS STUDENTS DEVELOP A BROAD UNDERSTANDING OF EARLY CULTURAL HERITAGE IN THE AREAS OF ARCHAEOLOGY, HISTORY AND EARLY IRISH LITERATURE. DIVERSE AND EXCITING ASPECTS OF IRISH CULTURAL HISTORY, AS WELL AS CARE, PRESENTATION AND FUTURE DEVELOPMENT OF IMPORTANT HERITAGE SITES ARE ASSESSED.

STREAM B



THIS CLASS ADDRESSES THE MANY ISSUES SURROUNDING THE USE OF SOCIAL MEDIA IN BUSINESS AND MARKETING CHANNELS, EXPLORING HOW INDIVIDUALS AND FIRMS NAVIGATE SOCIAL MEDIA TO GAIN A COMPETITIVE EDGE. IT UNDERTAKES A PRACTICAL EXAMINATION OF HOW TO MAKE USE OF SOCIAL MEDIA FOR THE PURPOSES OF CUSTOMER ACQUISITION, INFORMATION GATHERING, THE MAINTENANCE OF BUSINESS CONTACTS, MARKET DESIGN, AND DECISION-MAKING.

## STRUCTURED PROGRAMMING FOR BEGINNERS

THIS CLASS INTRODUCES STUDENTS TO PROGRAMMING FUNDAMENTALS. THIS CLASS IS DESIGNED FOR STUDENTS WITH NO PREVIOUS KNOWLEDGE OF COMPUTER SCIENCE OR COMPUTER PROGRAMMING. STUDENTS LEARN TO UNDERSTAND, EVALUATE AND CREATE ALGORITHMS, WRITE STRUCTURED PROGRAMS, SELECT AND IMPLEMENT DATA STRUCTURES AND OBJECT-ORIENTATED PROGRAMMING.



## INTERNATIONAL BUSINESS

THIS CLASS FOCUSES ON INTERNATIONAL ASPECTS IN MANAGEMENT THEORY AND LITERATURE. STUDENTS WILL DISCUSS APPROACHES TO ETHICS, NEGOTIATION, MOTIVATION, AND MANAGEMENT AND LEADERSHIP ACROSS COUNTRIES, CONSIDERING THE IMPORTANCE OF UNDERSTANDING AND EMBRACING DIFFERENCE ACROSS COUNTRIES.

## IRISH ART & ARCHITECTURE

THIS CLASS SURVEYS THE MAIN ARTISTIC AND STYLISTIC MOVEMENTS EVIDENT IN IRELAND IN THE PERIOD OF 1600-1900. STUDENTS WILL IDENTIFY KEY INDIVIDUALS, STRUCTURES, DESIGNS, VISUAL ART AND ARTEFACTS DEFINING IRELAND'S CULTURAL LANDSCAPE AS IT EVOLVED OVER THIS 300-YEAR PERIOD, WITHIN THEIR SOCIAL CONTEXTS.



## WOMEN, GENDER & SOCIETY

THIS CLASS INTRODUCES STUDENTS TO HISTORICAL, SOCIOLOGICAL, GEOGRAPHICAL AND POLITICAL PERSPECTIVES ON WOMEN AND GENDER, AND TO CONTEMPORARY DEBATES ABOUT GENDER AND SOCIETY. STUDENTS WILL LEARN ABOUT THE MAIN TRENDS IN GENDER INEQUALITY ON A GLOBAL SCALE.

## PILGRIMAGE, TRAVEL & TOURISM

THIS CLASS EXAMINES A RANGE OF KEY HISTORICAL THEMES IN PILGRIMAGE, TRAVEL AND TOURISM, WIDER SOCIAL, ECONOMIC AND POLITICAL CONTEXTS, FLUCTUATIONS IN THE NUMBERS OF PEOPLE TRAVELLING, THE SIGNIFICANCE OF TRAVEL WRITING AND THE MID-NINETEENTH CENTURY DEVELOPMENT OF RAILWAYS AND THEIR ROLE IN FACILITATING GREATER MOBILITY.



## UNDERSTANDING CONFLICT

THIS CLASS HELPS STUDENTS UNDERSTAND THE NATURE AND IMPACT OF VIOLENT CONFLICT, WITH SPECIAL REFERENCE TO THE IRISH SITUATION. IT INCORPORATES CONCEPTS FROM PSYCHOLOGY, SOCIOLOGY AND ECONOMICS TO EXPLAIN ORIGINS, LOGIC AND MOTIVATIONS FOR VIOLENCE. BY LOOKING AT THE IRISH CONFLICT, STUDENTS WILL EXPLORE HOW IT IS POSSIBLE TO MOVE FROM A SITUATION OF VIOLENT CONFLICT TOWARDS A TRANSFORMATIVE PEACE.

## MODERN IRISH LITERATURE

IN THIS CLASS, STUDENTS WILL DISCUSS A NUMBER OF EXEMPLARY WORKS FROM THE EARLY DECADES OF THE TWENTIETH CENTURY, A PERIOD OF REMARKABLE CREATIVITY IN IRISH WRITING. STUDENTS WILL EXPLORE THE COMPLEX RELATIONSHIP BETWEEN LITERATURE, CULTURE AND POLITICS IN THIS FORMATIVE PERIOD OF IRISH HISTORY.



I had the best  
time in Ireland  
and made so  
many friends  
thanks to this  
program

Ivy, UMass Amherst



€3195  
**SCHOLARSHIPS  
AVAILABLE**



an unforgettable month  
and a life changing  
experience

Laura, U Miami

- Single room on-campus accommodation
- Breakfast Monday-Friday
- All tuition and transcripts
- Academic field trips
- Day trips around Ireland
- 24-7 staff on call
- Activities on campus
- Airport transfers at set times
- All-Ireland heritage pass







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# FIND OUT MORE

**KICKSTART YOUR SUMMER**

[WWW.MAYNOOTHUNIVERSITY.IE/SUMMER](http://WWW.MAYNOOTHUNIVERSITY.IE/SUMMER) | [SUMMER.SCHOOL@MU.IE](mailto:SUMMER.SCHOOL@MU.IE)



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